



## Quick Service Restaurant Program



[cardservice.com](http://cardservice.com)

### GENERATE GREATER REVENUE

A payment revolution has exploded in the Quick Service Restaurant (QSR) market with many of the major chains now accepting nearly all forms of credit cards, as well as PIN and signature debit cards. Cardservice International has designed a payment processing program to fit the needs of quick-serve restaurants, enabling these restaurants to accept any form of payment to make transactions faster, easier and more convenient for customers.

Until recently, QSRs that primarily offered low-ticket items only accepted cash as payment for their goods. Traditional credit card and ATM/debit accounts carried stiff interchange rates, making alternative forms of payment out of the comfort zone for many QSR owners.

The Cardservice International Quick Service Restaurant Program dramatically improves the speed and profitability of low-ticket, swipe-and-go transactions by allowing QSR merchants to offer a variety of payment options to help satisfy customer needs, attract new customers and increase market share.

For a limited time, Cardservice International is offering reduced rates and service fees, allowing you to join the QSR payment revolution and capitalize on this newest path to increased revenues and customer convenience.

**From July 1, 2005 through September 30, 2005,  
SIGN UP AND GET:**

**As Low as 1.37% Plus \$0.15 Per Swiped Transaction.\*  
No Setup Fee!  
Low Monthly Minimum Fee!**

To learn more about how the Cardservice QSR Program can benefit your business, please contact your Cardservice agent or sales representative.

\*This rate and transaction fee is based on a merchant average ticket of \$5.00. Other rates are available based on average ticket size. Merchant must be classified as a MCC 5814 business as defined by VISA U.S.A.

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